



# **Income Booster Digital Course**

**Contact Details :- 9662786800**

**That's Why High Income Skills are  
Most Important ✨**



## UNEMPLOYMENT AT ITS PEAK!

PhD, MBA, law graduates among  
24,76,000 applicants for 53,749 peon jobs  
in Rajasthan

22 lakh people applied for 2,399 forest guard posts highlighting  
India's severe job crisis.

@startup.decoding

**50 સર્ટિફિકેટ, 10 મેડલ છતાં નોકરીના ફાંફાં**  
50 સર્ટિફિકેટ, 10 મેડલ પણ છતાં પણ ન મળી નોકરી, દિલ્હી  
યુનિવર્સિટીની ટોપરની પોસ્ટ વાચરલ, કહ્યું 50 સર્ટિફિકેટ,  
10 મેડલ લઈ માર્કેટમાં ઉતરી તો ખબર પડી આ માત્ર  
કાગળ છે, મારો કહેવાનો મતલબ એ નથી કે પુસ્તકો  
સળવગાવી નાખો પણ તમારી સ્કિલને ઓળખો અને તેમાં  
પારંગત બનો પછી આપોઆપ મોકો મળશે

**VTV  
DIGITAL**

**Bisma** · 2nd  
B.A. (Hons) English Honsing 2728 (top editorial member) (5M)  
1d · Edited · 🌐

I'm a topper of MUHE INTERNSHIP NHE ML RH ! 🙏🙏🙏

Yes, it took a lot in me to accept the fact that SKILLS matter more than MARKS, or  
turn bh jaidi karlo to better rehaga.

Almost all the internships I applied for... their first question was not how much did  
you score? ...but rather, what are your skills?

But sir,

Mai to prepared hi nhi thi is question ke liye!  
All my professors and teachers and relatives said : focus on your studies! Padhai  
kaam aayegi , ye nhi DD

HERE COMES THE BRUTAL TRUTH:

Companies don't want to hire toppers with no skills besides rote learning, but  
people who are proficient in a skill with decent marks.

See, I'm not asking you to burn away your books and throw away your backpacks, all  
I'm asking you is to pick up a skill , practice it as a habit , master it and you will find  
immediate opportunities running after you!

HOW MUCH DID Y'ALL SCORE IN CLASS 10TH? bhoori paye na ?  
Or agar yaad hai to tell me HOW DID THEY HELP YOU OR MATTER IN YOUR LIFE? !  
tell me in the comments.

👍 Like if you have reached this far.  
👍 Report if you agree with me.  
👍 10th ke marks comments me daalao

PS: 50+ CERTIFICATES 10+ MEDALS 10+ TROPHIES and not a single one helped me  
to get a job!

# Course Structure 1.0

## Canva Designing Course

Design social media posts, presentations, and marketing materials using Canva tools and templates.



## WordPress Website Development Course

Learn to build and manage professional websites without coding.



## Lotus Saral Accounting Course (Basic Accounting)

Understand basic accounting and manage business finances using user-friendly software.



## Shopify Store Development Course

Create fully functional e-commerce stores with product listings, payments, and custom design.



## Meta Ads Course

Learn to create and manage paid ads that reach the right audience and grow your business.



# Canva Designing Course – Short Overview

## Kya Seekhenge:

- Canva ka basic use aur tools
- Social media posts (Instagram, Facebook, YouTube thumbnail)
- Posters, flyers, business cards, brochures design karna
- Logo design aur video editing with Canva
- Templates use karna & professional export karna

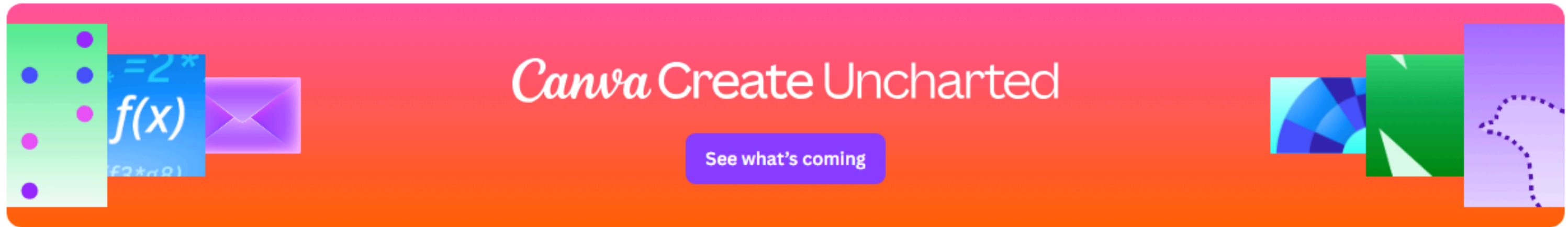
## Opportunities After Course:

- ✓ Freelancing karke paisa kamao (Fiverr, Upwork)
- ✓ Social media ke liye designs banakar clients lo
- ✓ Apna design business ya agency start karo
- ✓ Personal content creation (YouTube, Instagram)
- ✓ Dusron ko Canva sikhakar trainer bano

- Home
- Projects
- Templates
- Brand
- Apps
- Classwork
- Dream Lab

Search your content and Canva's

Shineads Scho... safi lakhani



- Instagram Post (Square)
- Logo
- Your Story
- Doc
- Whiteboard
- Presentation
- Social media
- Video
- Printables
- Website
- Custom size
- Upload
- More

- Make me an image
- Write my first draft
- Resize any design
- Remove backgrounds

What's new

- Design peaceful visuals for Buddha Purnima
- Designs that shine for Akshaya Tritiya
- Create in Rabindranath Tagore's spirit
- Create Mother's Day memories with love
- Explore our vibrant summer travel...

# WordPress Website Design Course Overview

## Kya Seekhenge:

- Domain & Hosting setup
- WordPress installation & dashboard use
- Website layout, pages (Home, About, Contact) / Theme aur plugin ka use
- Blog aur business website design
- Backup, security & website speed optimize karna

## Opportunities After Course:

- ✓ Freelancing projects leke website banake income kamao
- ✓ Local business ke liye websites design karo
- ✓ Digital agency ya personal website design service start karo
- ✓ Apni khud ki website ya blog banao (business ya content ke liye)
- ✓ Clients ke liye WordPress maintenance service do
- ✓ Web design ka training dena shuru karo (online ya offline)

- Dashboard
- Home
- Updates 1
- Posts
- Media
- Pages
- Comments
- Appearance
- Plugins
- Users
- Tools
- Settings
- Collapse menu

# Dashboard

Screen Options Help

## Welcome to WordPress!

We've assembled some links to get you started:

Dianna

### Get Started

[Customize Your Site](#)

or, [change your theme completely](#)

### Next Steps

- Write your first blog post
- Add an About page
- View your site

### More Actions

- Manage widgets or menus
- Turn comments on or off
- Learn more about getting started

### At a Glance

- 1 Post
- 1 Page
- 1 Comment

WordPress 3.8-RC1-arc running Twenty Fourteen theme.  
Search Engines Discouraged

### Quick Draft

What's on your mind?

### Activity

#### Recently Published

Nov 25th, 4:54 pm [Hello world!](#)

#### Comments

From Mr WordPress on Hello world! #  
Hi, this is a comment. To delete a comment, just log in and view the post's comments. There you will have ...

All | Pending (0) | Approved | Spam (0) | Trash (0)

### WordPress News

[WordPress 3.8 RC1](#) December 4, 2013  
We're entering the quiet but busy part of a release, whittling down issues to bring you all of the new features you're excited about with the stability you expect from WordPress. There are just a few days from the "code freeze" for our 3.8 release, which includes a number of exciting enhancements, so the focus [...]

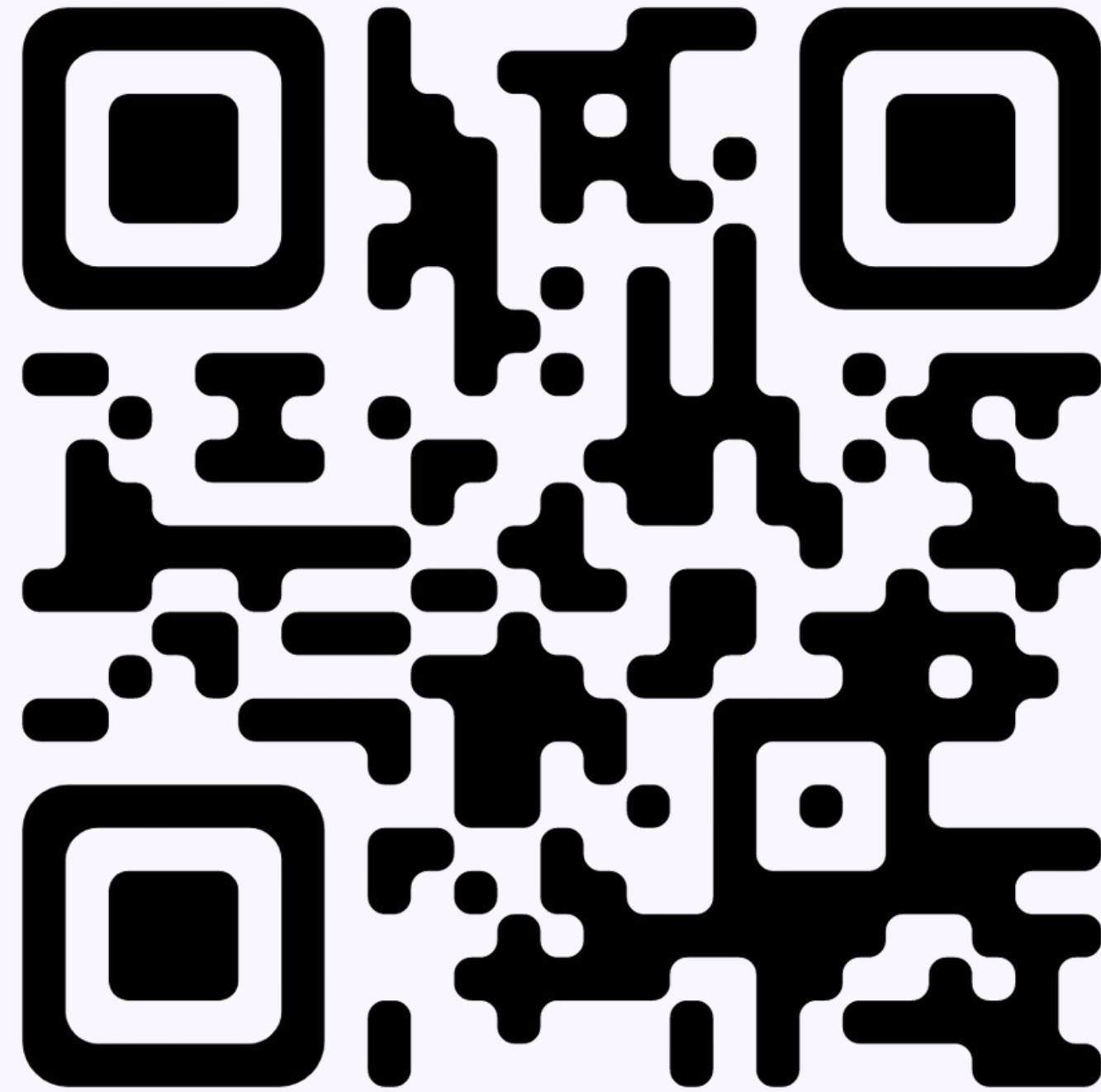
[WPTavern: Discover Which WordPress Plugins A Site Has Installed With Plugin Checker](#)

[WPTavern: This Week On WPWeekly: Scott Bragstad](#)

[WPTavern: WordGash Recap: Global WordPress Event Pulls 3,000 Unique Viewers From 85 Countries](#)

Popular Plugin: [Contact Form](#) (Install)

Qr Code



# Shopify Store Development Course Overview

## Kya Seekhenge:

- **Shopify setup & dashboard**
- **Theme customize karna**
- **Product add karna**
- **Payment & shipping setup**
- **Store design & launch**
- **Discount codes & offers banana**

## Opportunities:

- ✓ **Freelancing**
- ✓ **Local business ke liye store banana**
- ✓ **Apna product store ya dropshipping**
- ✓ **Shopify service agency start karna**

- Home
- Orders
- Products
- Customers
- Analytics
- Marketing
- Discounts
- Sales channels >
- Online Store
- Buy Button
- Facebook
- Apps >

Here's what's happened since you launched your store.

TOTAL SESSIONS

6

No visitors right now

TOTAL SALES

£22.90

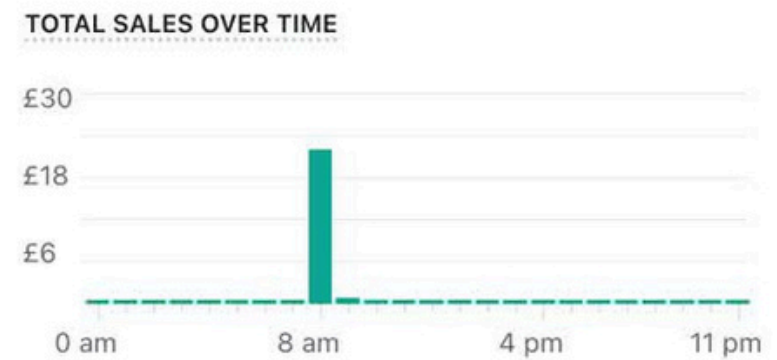
2 total orders [View report](#)

All channels

Today

TOTAL SALES Today

£22.90 2 orders



### Get your first 10 sales

Consider the opportunities presented below to get more visitors to your website, build trust with your customers, and start making sales.

5 of 10 tasks complete

WELCOME NEW VISITORS

STRENGTHEN YOUR SOCIAL PRESENCE

### Build your email list

Most merchants get their first sales from friends and family. Build your email list for future marketing campaigns by adding people you know as customers, or import your email contact list to Shopify. [Learn more about importing customers.](#)

Add customers



Send your first email

TOTAL SALES BREAKDOWN Today

Orders	£22.90
Returns	£0.00
Total sales	£22.90

TOTAL SALES BY CHANNEL Today

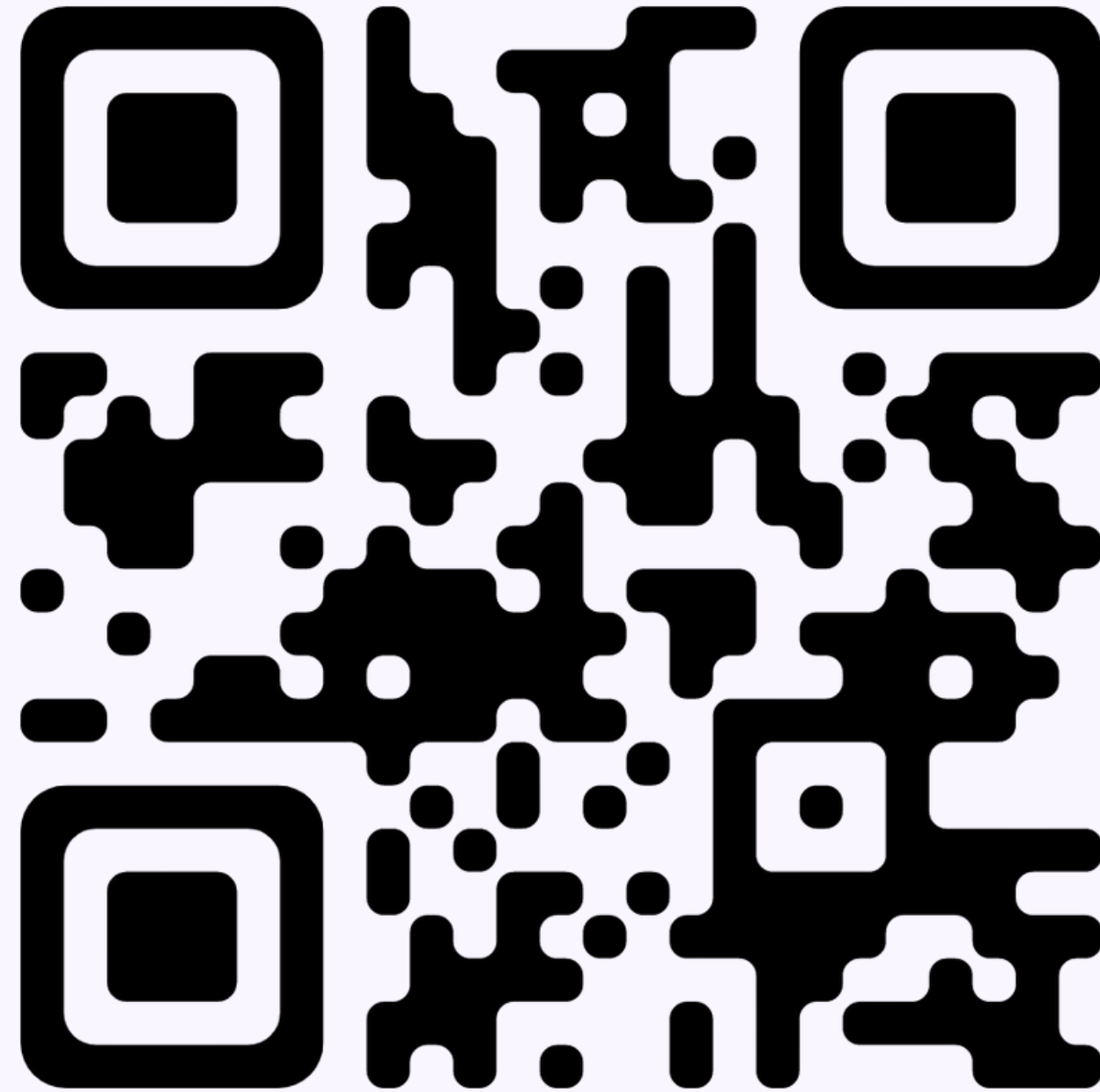
Online Store	£0.90	1 order
Other	£22.00	1 order

No sales on the rest of your channels.

TOP PRODUCTS Today

A simple mug	£1.00
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Qr Code



# Meta Ads Course Overview

## Kya Seekhenge:

- Meta Ads Manager setup
- Campaign create karna (Awareness, Leads, Sales)
- Audience targeting (Custom, Lookalike audiences)
- Ad design & copywriting
- Ads optimize karna aur performance track karna
- Pixel setup aur retargeting
- Analytics & reporting samajhna

## Opportunities:

- ✓ Freelancing (Meta Ads campaigns manage karna)
- ✓ Digital marketing agency mein job
- ✓ E-commerce stores ke liye ads chalana
- ✓ Meta Ads consulting aur training dena



# Meta Ads Course Overview

12:22 52% battery

**Rehmat Edu**  
No active campaigns

Date Status

Total amount spent: **₹1,381.35**  
Spending limit: Account spending limit reached

### Campaigns

Campaign Name	Status	Conversations	Cost per Conversation	Spent
Ccc teacher hiring	Off · Engagement	2 Messaging conversations started	₹36.94	₹73.87
14 4 seminar bvn	Off · Engagement	14 Messaging conversations started	₹28.04	₹392.59
Vacation Special Ad	Off · Engagement	11 Messaging conversations started	₹75.48	₹830.25

12:23 73% battery

**S&D Collect...**  
No active campaigns

Date Status

Total amount spent: **₹6,929.32**  
Spending limit: No spending limit

### Campaigns

Campaign Name	Status	Website purchases	Cost per Website Purchase	Spent
Shoes	Off · Sales	69	₹100.42	₹6,929.32

12:22 62% battery

**Yogesh Kachhw...**  
1 active campaign

Date Status

Total amount spent: **₹19,233.91**  
Spending limit: Account spending limit reached

### Campaigns

Campaign Name	Status	Conversations	Cost per Conversation	Spent
Hemorrhoids video	Not delivering · Sales	25 Messaging conversations started	₹50.30	₹1,257.61
New Sales Campaign hemorrhoid update 12 FEB 2024	Not delivering · Sales	12,045 Link clicks	₹0.78	₹9,434.76
liks	Off · Engagement	6,081	₹0.0557	₹338.98

12:23 52% battery

**Real Boss**  
No active campaigns

Date Status

Total amount spent: **₹4,474.35**  
Spending limit: Account spending limit reached

### Campaigns

Campaign Name	Status	Link clicks	Cost per Link Click	Spent
14 4 seminar	Off · Traffic	263	₹1.67	₹438.62
canva leads 17 march Y.	Off · Leads	15 On-Facebook Leads	₹28.79	₹431.83
2 march canva pro – Copy daily budgets	Off · Engagement	4 Messaging conversations started	₹19.95	₹79.78

# Saral Accounting Software

## Kya Seekhenge:

1. Saral Account Software setup aur basic features
2. Company create karna aur data entry (sales, purchases, expenses)
3. Inventory management aur stock control
4. GST filing aur tax setup
5. Financial reports (Profit & Loss, Balance Sheet, etc.)
6. Voucher entry aur reconciliation

## Opportunities:

- ✓ Freelancing (Accounting services provide karna)
- ✓ Local business ke liye account management
- ✓ Accounting firm mein job
- ✓ Saral account consulting aur training dena
- ✓ Apna accounting agency start karna

- F2 : Sales
- F3 : Purchase
- F4 : Receipt
- F5 : Payment
- GST Month Lock
- GST Return Dashboard

# SARALAc

## Lotus Infosystems

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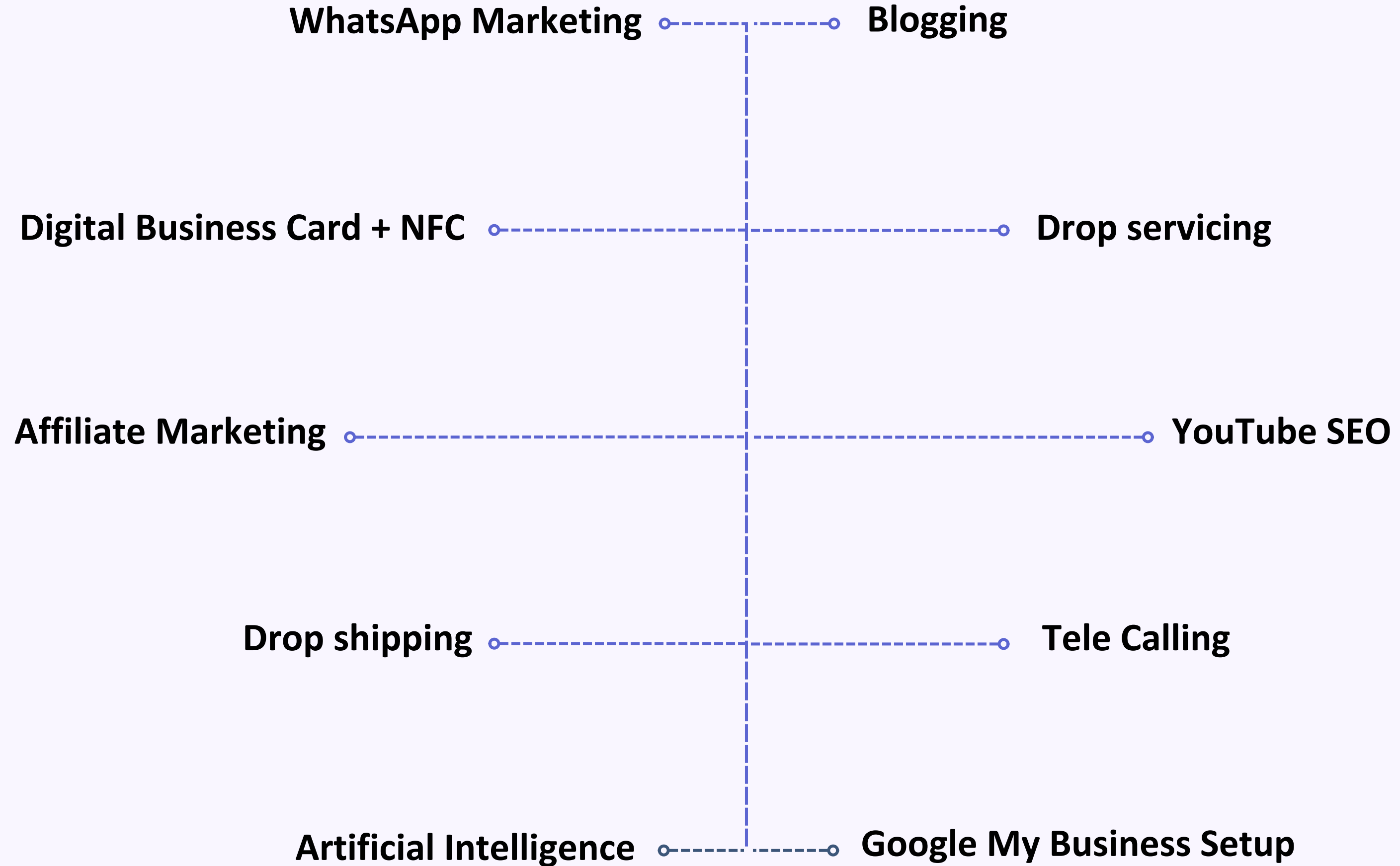
Web : [www.lotusinfosystems.com](http://www.lotusinfosystems.com)

[Click here for our Youtube Channel](#)

Lakhani Computer F.Y.: 2025 - 26 User : Admin



# Course Structure 1.1



# Free Gifts List

- ◆ **Canva Pro (1 year)**
- ◆ **Wordpress & Shopify Plugins Bundle (Life Time)**
- ◆ **Wordpress & Shopify Themes Bundle (Life Time)**
- ◆ **Graphics Bundle (Life Team)**
- ◆ **50+ AI Tools Panel Access**
- ◆ **Free Hosting\***
- ◆ **Free Domain\***
- ◆ **Project Work**
- ◆ **Internship\***
- ◆ **Job Support**

# Q&A Session

- ◆ **Kya aap chahte ho part-time me kaam karke full-time income kamaana?**
- ◆ **Kya aapko lagta hai aapke andar talent hai, bas direction chahiye?**
- ◆ **Kya aap apne sapno ka business ya career start karna chahte ho, lekin tools aur knowledge ki kami hai?**
- ◆ **Kya aap freelancing karke ghar baithe kamaana chahte ho?**
- ◆ **Kya aap bhi digital duniya ka hissa ban kar apna naam banana chahte ho?**
- ◆ **Aap kaunsi skill se apna pehla paisa kamaana chahenge – design, website, ads, ya accounting?**